



2017 Fact Sheet

Theme: "Our Family Tree...Out on a Limb"

2017 Flower Show Dates

Saturday April 8 and Sunday April 9

Schedule

Exhibitor Setup: Friday April 7, 4-6 pm | Saturday April 8, 7-9 am

Judging of Garden Displays & Exhibits: Saturday April 8, 9:30 am - 12:30 pm

Flower Show (*Open to the Public*): Saturday April 8, 1-4 pm | Sunday April 9, 10 am - 4 pm

Beer & Wine Garden

Friday, 4-8 pm | Saturday, 1-8 pm | Sunday, 10 am - 4 pm

Entertainment

Friday April 7, 6-8 pm: Movie

Saturday April 8: Band #1, 1-3 pm | Band #2, 3:30-5:30 pm

Sunday April 9: Band #3, 10-11:30 am | Band #4, 12-1:30 pm

Location

Spreckels Park
601 Orange Avenue
Coronado, CA 92118

Note: The park is located between Sixth and Seventh streets, fronting Orange Avenue, across the street from the Coronado Public Library.

Fun Facts:

- Over 20 garden displays
- 1000s of plants
- X# vendors
- Live musical entertainment by 4 bands
- Wine and Beer Garden
- 250+ CFA volunteers

Sponsors

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**Admission**

No advance ticket sales – purchase admission at Spreckels Park Entrance. Accessible event for persons with disabilities.

- \$5 per adults
- \$50 per business (includes admission for 4 plus 2 annual CFA memberships)
- Children 12 and under admitted free
- CFA members admitted free

Flower Show Producer

A joint production of the Coronado Floral Association (CFA) and the City of Coronado. CFA is a nonprofit 501(c)(3) organization, and all questions regarding to the Show shall be directed to CFA.

Coronado Floral Association
PO Box 180188
Coronado, CA 92178

CFA President: Don Crawford

Flower Show Chair: Diana Drummey

Show Website: <http://coronadoflowershow.com/>

Show Email: info@coronadofloralassoc.org

Publicity Chair: Kris Grant (619) 252-5525



Event Producer: Paragon Group, Inc.

197 First Ave, Suite 150, Needham, MA

Ph: (781) 237-5533

www.paragonexpo.com

Paragon Group also produces the New England International Auto Show, National Golf Expo, Connecticut International Auto Show, Denver Auto Show, and Jacksonville International Auto Show.

Show Director: Carolyn Weston

Show Website: www.bostonflowershow.com.

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□ **STEP 1 – CONNECT WITH THE SHOW VIA SOCIAL MEDIA**

Follow the show's pages on social media. Share our content to your sites and customize it by adding details of *your* participation. You can find us on:

Facebook www.facebook.com/chicagoflower

Twitter <https://twitter.com/ChicagoFlower>

Pinterest www.pinterest.com/chicagoflower

Instagram www.instagram.com/chicagoflower#